



## **LoveSeitan and Vegan Dough Co. join forces to deliver vegan pizza heaven**

**19<sup>th</sup> June, London, UK** – [LoveSeitan](#), the UK's leading manufacturer of seitan products, today announces a new partnership with [Vegan Dough Co.](#), the trailblazing vegan pizza chain, to produce the long-awaited “No meat beast” pizza. The new pizza will feature LoveSeitan's ground-breaking ‘Seitan pepperoni’, marinated tempeh, and “cheez” sauce, and is now available for delivery via delivery partner Deliveroo.

Both Vegan Dough Co. and LoveSeitan are proud to collaborate on this new product and are looking forward to sharing the “No meat beast” with plant-based pizza lovers at home over the summer, and in restaurants later in the year at the end of the Covid-19 pandemic.

The partnership news arrives hot on the heels of LoveSeitan's launch of the UK's first ever ‘Seitan Pepperoni’ last month. After a year of development and testing, the LoveSeitan team made sure Seitan Pepperoni will satisfy the taste buds of even the most dedicated pepperoni enthusiast. The new Seitan Pepperoni has no added sugar, is 100% vegan, soy free, and is certified as Kosher.

**Commenting on the launch, plant-based restaurateur and Vegan Dough Co. founder, Loui Blake said:**

*“We're really excited to be collaborating with LoveSeitan as our Seitan supplier for Vegan Dough Co. As we grow across London and the U.K, it's important to us to align with the best quality products available, and we're confident we have that in LoveSeitan. Steve and the team have worked efficiently and quickly to keep us stocked during challenging times, and we look forward to growing with them.”*

**Co-Founder of LoveSeitan, Steve Swindon, added:** *“We're thrilled to be teaming up with Vegan Dough Co. and Loui on this new venture. Our Seitan Pepperoni is a flagship product for us now, and we're proud to see it on the ‘No meat beast’ pizza today. I'll be having one tonight for sure!”*

- ENDS -

### **About LoveSeitan**

LoveSeitan is the UK's leading manufacturer of seitan, a wheat based vegan meat which has been around for the last 1,500 years. Seitan provides a healthy, low fat, plant based, protein rich food for vegans, vegetarians and flexitarians alike. The LoveSeitan team has developed a unique process for making seitan with unrivalled texture and flavour in their fully vegan, BRC accredited facility. In addition to serving the public through their [online shop](#), LoveSeitan supplies food service businesses, manufacturers, wholesalers, distributors, restaurants, cafes and retail outlets.

### **Note to editors**

LoveSeitan's “Seitan Pepperoni” is available online, here: <https://www.loveseitan.com/shop/>

Vegan Dough Co. products are available for delivery online, here: <https://www.vegandoughco.co.uk>

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