



PRESS RELEASE
EMBARGOED UNTIL
APRIL 1st – 00:01

WELCOME TO LOVESEITAN ISLAND!

LoveSeitan and Veggly join forces to offer trip of a lifetime to Isle of Wight

- *30 lucky vegan singletons will be flown to Isle of Wight to find love, seitan and sunshine*
- *15 metric tonnes of seitan will be delivered to the island to feed the hungry contestants*
- *Vegan love experts at Veggly will select 30 vegan singles who match key criteria*

1st April, London & São Paulo – Veggly, the [world's leading dating app for vegans and vegetarians](#), and [LoveSeitan](#), a leading manufacturer of seitan products, are together announcing the launch of 'LoveSeitan Island', a new contest for vegan singles to find love.

LoveSeitan Island will feature 30 contestants from all over the world who will compete to find love and stay on the show (from online viewer voting), and win the ultimate prize: a lifetime supply of seitan (from LoveSeitan) and 50,000 aubergines provided by Veggly.

To keep the contestants fed during the three month long contest, LoveSeitan is shipping 15 metric tonnes of seitan to the Isle of Wight.

Handling the contestant application process, the vegan love experts at Veggly will be selecting 30 lucky vegan singles who match the criteria.

Applicants will have to submit photos, a bio and their reasons why they went vegan.

Applications are open from 00:01 (UK time) on April 1st:

<https://www.veggly.net/loveseitaniisland/>

Flights to the island will depart on May 1st – all contestants will have to complete two Covid-19 tests before travelling to the island.

Commenting on the launch of the contest, Co-Founder of LoveSeitan, Steve Swindon, said: *"What more could you ask for? A gorgeous location, vegan love and romance, and 15 metric tonnes of seitan! It'll be a feast! We're very excited to see the outcome!"*

Also commenting on the launch, Founder of Veggly, Alex Felipelli, said: *"This is a once in a lifetime opportunity for single vegans! You'll be fed unlimited seitan and meet lots of other vegans looking for love, and you might win the top prize! We are looking forward to reviewing the applications!"*

- ENDS -

About LoveSeitan

LoveSeitan is the UK's leading manufacturer of seitan, a wheat based vegan meat which has been around for the last 1,500 years. Seitan provides a healthy, low fat, plant based, protein rich food for vegans, vegetarians and flexitarians alike. The LoveSeitan team has developed a unique process for making seitan with unrivalled texture and flavour in their fully vegan, BRC accredited facility. In addition to serving the public through their [online shop](#), LoveSeitan supplies food service businesses, manufacturers, wholesalers, distributors, restaurants, cafes and retail outlets.

About Veggly

Veggly was created to help vegans, vegetarians, and aspiring vegans/vegetarians to find, match and chat to other like-minded people nearby. At present, Veggly is the only vegan/vegetarian dating app available on both Android and iOS.

Further details: <https://www.veggly.net>

Note to editors

More details on LoveSeitan Island can be found on the Veggly website, here: <https://www.veggly.net/loveseitaisland/>

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